


# B. K. Birla College, Kalyan

(Empowered Autonomous Status)


## Hiring Now: Social Media Manager

Are you passionate about social media marketing and digital brand management? Join our team as a Social Media Manager and drive our institution's online presence to new heights!






 Location: B. K. Birla College (Empowered Autonomous Status), Kalyan

B. K. Birla College Road, Kalyan west

 Qualification: Graduate/Postgraduate in Journalism, Communication, or Marketing


 Experience: 4-6 years in social media management & online reputation management

### Key Responsibilities:

-  Manage & grow social media platforms (Facebook, YouTube, LinkedIn, Instagram)
-  Create & execute engaging content strategies
-  Collaborate with internal & external teams for campaigns & influencer marketing
-  Monitor & analyse digital trends & social media analytics
-  Enhance brand reputation & online presence

### Skills Required:

- ✓ Strong content creation & editorial skills
- ✓ Experience with social media & analytics tools
- ✓ Knowledge of WordPress, digital marketing, and ORM tools
- ✓ Ability to manage teams & execute online campaigns

 Apply Now! Send your resume to [esmita.gupta@bkbck.edu.in](mailto:esmita.gupta@bkbck.edu.in) on or before 19th April 2025

Be a part of our dynamic digital journey! 